

# SOUTH-EAST FINLAND - RUSSIA CBC 2014-2020

## GRAPHIC INSTRUCTIONS

Projects supported by the South-East Finland - Russia CBC 2014-2020 Programme are expected to use programme visual graphic elements in their material and publications. These elements include identification of the programme financiers (flags and sentence) and the programme emblem. Relevant language (English, Finnish, Russian) must be noted according to given instructions. Downloads: [www.sefrcbc.fi/communication](http://www.sefrcbc.fi/communication)

### PROGRAMME EMBLEM (colour and grey scale)



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### FINANCIER SENTENCE

Programme is funded by the European Union, the Russian Federation and the Republic of Finland.

### PROGRAMME BANNER



### FONTS AND COLOUR CODES

#### Flags in Pantone-codes

Finland:

Blue 294C

Russia:

Red 2347C

Blue 2132C

European Union:

Reflex Blue

Pantone Yellow

#### Curves

Blue:

C=74 M=24 Y=0 K=0

Red:

C=0 M=90 Y=85 K=0

#### Font

Myriad Pro